Integration of ESG with raising finance to fund the "Net-zero transition"
ESG Problems

1. Lack of transparency—not understanding ESG
   - “In relation to what?”

2. Businesses want quick answers to very complex problem

3. Greenwashing

CrowdX Limited (FRN 950991) is an appointed representative of Prosper Capital LLP (FRN 453007) which is authorised and regulated by the Financial Conduct Authority.
Primary Issuance

- CrowdX has a primary market: like a public market but for privately held companies. We aim to bridge the gap between seed and IPO.
- We employ AI technology to provide a validated standard for carbon emissions and use an industry framework to give a score against ESG metrics.

Capital Markets as a service

- Market(s) are fully customisable cloud-native solution that can be configured to be available on a one-to-one, global or selected participant basis.
- You can run three unique markets for three unique instruments in three unique time zones with three unique currencies with three sets of global rules...if you wanted to.
Integrating ESG

1. ESG values alongside financial values
2. Universal comparability from a certified or recognised source
3. Easy to implement in each of our member firms
4. Avoid claims of greenwashing
Our partner in helping us address ESG challenges

A data technologists, providing unrivalled, award-winning data, insight and analytics on 8+ million UK companies.

Trusted by:

- Scottish Government
- NatWest Group
- Addleshaw Goddard
- Silicon Valley Bank
- The Data Lab
- Shoosmiths
- University of Strathclyde
- Goldman Sachs

- 12 billion + Data points
- 220 million + Governance records
- 40 million + People tracked
- 8 million + UK companies
- 5 minute Challenge
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Data integration
Integrated data analytics will optimise workflow, client contact, and develop stronger data-led frameworks.

Data reconciliation
Extensive proprietary databases with automated data processing and reporting for bulk data submissions.

Expert advisory
Scope 1, 2 and 3 analysis of upstream and downstream impacts including best practice disclosure and communication.

The problem
- Lack of data on Micro, Small and Medium companies
- Data that does exist is unstructured and fragmented
- Gathering the data is expensive, time consuming and slow

The solution
- Technology first approach unifies disparate data sets
- Sophisticated engines extrapolate data
- New data sources augment and constantly update existing data

The benefits
- Combined economic and emissions data
- Autonomous supply chain benchmarking
- Enhanced data analytics and data quality
- Actionable insight
- Operational efficiency
- Augmented data profiling
Ongoing journey of ESG

Future we’d like to see:

- Standardised ESG accounting.
  - Translatability of metrics and scoring, to allow comparisons.
- Academic ideas penetrating business.
  - Issues like ‘supply chain debate’ isn’t widely discussed.
- Universal or mandated disclosure.
- Strengthening the S & G:
  - Metrics vs certifications.
  - Board vs Investor wants.
  - Meaningful Social value.
Join us on our mission to transform capital markets for privately-held companies

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